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Landmarks of American Language & Linguistics, Vol 2 **R 90.00**



Noted American linguistics and teacher trainers have written this collection of articles on theoretical and applied linguistics. Each article has preview and review sections with discussion questions and a list of references. This text is an excellent book for teacher trainers and linguists and can be used in courses at post-secondary institutions, universities and teacher-training colleges. It is also an excellent addition to library collections. (2000, Text 310 pages)

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Functional Approaches to Written Text: Classroom Applications **R 50.00**

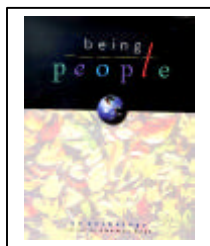


This book bridges the gap between theory and writing practice in applying discourse analysis in the classroom. Leaders in the field introduce 18 approaches to discourse analysis, apply the approach to a sample text, and provide classroom suggestions. Chapters include practical applications. Sufficient sources are provided to pursue further reading. This book is a useful addition for teachers looking for applications of recent research in discourse analysis. (1997, Text 259 pages)

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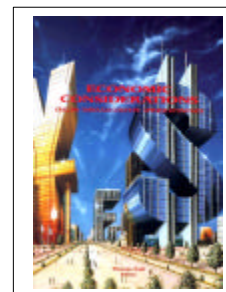


This is an up-to-date introduction to the USA and its people, written at an intermediate to advanced level of language difficulty. This book provides an integrative view of American society, history, economics, politics, media and culture. The text is suitable both as a classroom reader and as a reference work for further study. There are suggested questions for discussion and a glossary of terms. (1996, Text 380 pages)

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Intended as a supplementary text for English as a foreign language (EFL) course in Business English, this text combines the content of market economics with language enhancement activities. Collaborating with a partner and frequently interpreting graphs and tables, students are asked to find solutions for a variety of problem situations set forth in case studies and business-related reading selections. Adapted from the Junior Achievement textbook Applied Economics. (1996, Text 135 pages)

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